



think.....

..... the vacuum is now the extraction tool
..... increased service frequency reduces cost
..... **ecologo** and **CRI** certifications

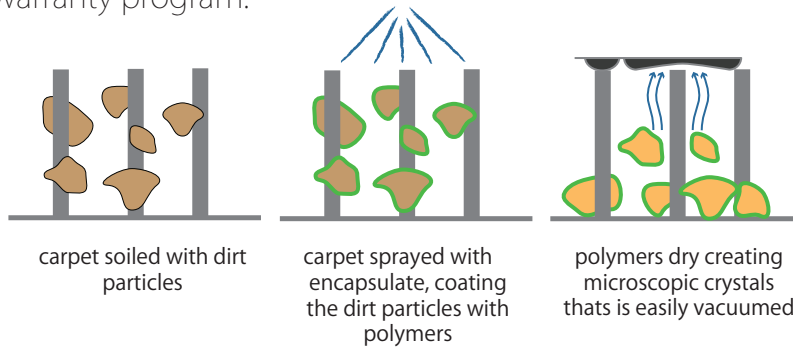
encapsulation

not just an **idea** anymore....



what is encapsulation?

It is a process where a polymer based chemical is agitated into the carpet by using a counter rotating brush applicator. Average productivity is 5000 square feet per hour. Bonnet machines may be used but only after referencing your carpet manufacturer's warranty program.



Windsor iCapsol Machine

This is a low moisture and quick dry process where the carpet is dry within 30 min. Once in the carpet, the polymer dries to a microscopic crystal that will surround the soil then it is ready to be removed from the carpet by vacuuming.

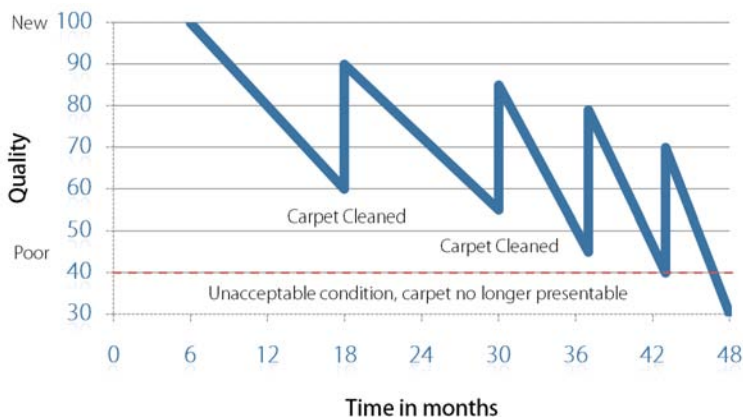
By using a beater bar vacuum, the vacuum will now acts as a dry extraction tool pulling the crystallized polymers out of the carpet.

Encapsulation is targeted cleaning with a focus on high traffic areas such as lobbies, traffic lanes and lounges. Encapsulate where the dirt is – Simple -

planned maintenance program

Currently services are deployed when major soiling is evidenced. By this time, the carpet fibres have become damaged. By using only extraction, the overall appearance of carpet degrades at an increasingly faster rate requiring increasingly shorter intervals between extractions. A Planned Maintenance Program keeps carpet newer-looking for a much longer period of time, increases the service life of carpet and will significantly improve indoor air quality if the right cleaning technologies are employed.

Carpet Programs Today
Extraction Only



Planned Maintenance



why encapsulate?

- Encapsulation pushes out the need for heavy carpet extraction services, thus reducing operating costs.
- Carpets stay cleaner – Longer - One application of chemical stays active in your carpet for 28 days.
- Every time you vacuum you will be dry extracting your carpet during this time.
- Encapsulating increases the life cycle of the carpet, enhances indoor air quality, reduces the need for costly extraction and is extremely cost effective.
- Encapsulation is a critical part of any Planned Maintenance Program.

